

When you wish upon a

STAR

Rockwall Dance Academy | 8th Annual Spring Recital

2024 Recital Packet

Recital Venue

Rockwall High School Pac @ Utley
1201 T L Townsend Dr.
Rockwall, Tx

Recital Showtimes

Friday, May 17th

Company Showcase.....6:00pm

Saturday, May 18th

Primary Showcase.....9:30am

Show 2.....12:30pm

Show 3.....3:30pm

Show 4.....6:00pm

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Important Dates

- Feb 5th | **Recital Pre-Orders Begin**
- Feb 15th | **Recital Stage Fees Due**
- Feb 17th-22nd | **Costume Try On/Take-Home Week**
- March 31st | **Recital T-Shirt Pre-Orders Due**
- April 1st-6th | **Recital Picture Week**
- April 20th | **Recital Pre-Orders Due**
- April 25th | **Recital Ticket Sales Begin**
- May 11th-16th | **Last Week of Classes & Rehearsal Week**
- May 17th | **Company Showcase**
- May 18th | **Recital Day!**

Costume Week

February 17th-22nd

Recital classes will let out **5 minutes** early this whole week, Please ensure you are able to pick up dancers during this time.

A parent or guardian must come to their studio door to sign out their costume with their teacher. Costumes **WILL NOT BE SENT HOME** without a parent or guardian signature - please make arrangements! Dancers who drive themselves may sign out their own costume.

If a dancer has back-to-back classes in one night, parents may come in at their dancers last class to sign out all costumes.

Parents have **ONE WEEK** from send home date to inform the office **VIA EMAIL** of any costume issues.

DISCLAIMER Due to current shipping delays and supply shortages, the chances of being able to receive a new costume in time is very unlikely - keep this in mind when trying them on at home.

Please keep in mind that costume bodices can fit similar to a leotard - meaning they can be tighter and form fitted. If a costume is slightly too big, that's ok - there are still a couple of months until Recital day.

ANY costume issues or questions need to be sent in via email to manager@rockwalldanceacademy.com

Recital Picture Week

APRIL 1ST-6TH

THERE WILL BE NO MAKE UP TIME SLOT SO PLEASE PLAN ACCORDINGLY.

Picture week will be held on the same day as your normal class day. Arrival time, picture time and pick up time *may* be slightly different than a normal class time - please see the attached picture week schedule down below.

We will be taking a group shot and an individual shot for each dancer/class.

All purchases will be digital and will be available to purchase for the duration of picture week. Once pictures are edited and ready to send out, you will receive access to a digital gallery to download your purchased photos.

Picture week attendance is mandatory! These pictures will be used for our Recital Yearbook Program. You are not required to purchase any pictures.

PICTURE PRICING

Each digital class purchase comes with (1) Individual picture and (1) group shot

1 Class - \$20

2 Classes - \$30

3 Classes - \$35

4 Classes - \$45

5 Classes - \$50

6 Classes - \$55

Unlimited/Company - \$70



Rehearsal Week

Rehearsals at RDA

May 11th-16th

Rehearsal Week will be held at Rockwall Dance Academy during their normal class period.

All dancers will come in their recital costumes (please bring all costumes if your dancer has back to back classes)

When to Arrive - Please arrive on time. Recital classes will release 10 minutes early to allow dancers to change into their next costume or for parents to ask teachers or staff any recital questions

How to Arrive - Leveled Classes - Full costume, NO Hair or Makeup
Primary Classes - Full Costume, Hair & Makeup

Other Details

Parents will be invited in during the last run through of their dancer's routine.

Dancers may leave as soon as their last class of the day is finished. Please make sure your dancer gets home with all of their belongings.

Please keep in mind that there will be a lot of activity during our rehearsals and our rooms are not exceptionally large. We ask that each dancer is accompanied by

no more than two family members.

Recital Policies & Guidelines

WHEN TO ARRIVE - RECITAL DAY

Dancers must arrive **30 minutes** prior to their showtime - fully dressed in costume, with hair & makeup COMPLETED.

Dancers may only be picked up at **THE END OF EACH SHOW**. We will not have an intermission at any of our shows.

DANCER PICK UP POLICY

For the safety of your dancer and the overall organization of recital day, we will not allow dancers to be picked up mid-show.

Dancers may be picked up at the **end of the show**.

We ask that parents/family members do **NOT** get up mid-show to go get your children backstage. We will have plenty of activities to keep them content. In previous years, we've had complaints about people getting up and down during shows and distracting the other audience members.

Please enjoy the shows! Our dancers have worked so hard to showcase their dances and are so excited for you all to see!

Our check-in table will not be active during the show - only before and after. Please keep this in mind and plan accordingly.

DANCER RELEASE

When dropping your dancer off at the beginning of the show, you will be given a label with your dancers name and routine # on it. When your routine number gets called, one person from your party may head to check out while the rest go to the lobby/outside for pictures.

At the end of each show, We will release 2-3 classes at a time to go to check out and pick up your dancer. This will help increase safety and avoid the crowds at check out getting too big and overwhelming for staff, dancers & families.

We appreciate your effort in helping us release dancers safely!

**CHECK IN/CHECK OUT
TABLE**

PAC

BACKSTAGE

LOBBY

PAC ENTRANCE



DRIVEWAY

PARKING LOT

PARENTS WILL DROP OFF DANCERS AT THE LOBBY DOUBLE DOORS 30 MINUTES BEFORE EACH SHOW BEGINS

PARENTS WILL THEN ENTER THROUGH THE PAC LOBBY ENTRANCE TO FIND THEIR SEATS

WE WILL RELEASE BY SHOW ORDER - WE ASK THAT (1) PARENT GO TO CHECK OUT WHILE THE REST OF THE FAMILY/FRIENDS GO TO THE LOBBY OR HEAD OUTSIDE FOR PHOTOS.

CHECK OUT MAY TAKE A LITTLE TIME, BUT OUR MAIN GOAL IS TO REMAIN ORGANIZED AND KEEP YOUR KIDS AS SAFE AS POSSIBLE DURING THIS PROCESS.

RDA BACKSTAGE POLICY

Due to a high volume of students, RDA staff and volunteers, we cannot allow parents past the check-in booth.

We know that drop off can be difficult for some, but we can assure you that we have an organized and safe place for your dancer during the shows. We will have designated staff members guide them to their backstage area where they will remain for the duration of the show.

Recital Makeup

Tiny Tots-Kinder Level - Blush, mascara, red lipstick

Beginner + - Eyeshadow, Blush, mascara, red lipstick (dancers may add more, according to their comfortability level).



Recital Hair

Hair for Primary Showcase - Half Up/Half Down & Curled

Hair for Shows 2-4 - Low bun with a middle part.

*Please see costume tags and recital website for your classes specific hair and hairpiece information (may differ slightly depending on teachers discretion)



Half Up/Half Down
Curled



Low Bun
Middle Part



Tights & Shoes

Tights - Each costume is accompanied with one pair of tights. Please refrain from opening these until picture day to avoid getting any holes or stains on them. Due to shipping delays, there is no guarantee that we will be able to get spares.

Skin Tone Leos - If your level 1+ dancer has any costume changes in a show, they are encouraged to purchase a skin tone leo to have underneath their costumes.

Required Dancewear - If your dancer will be needing a new pair of shoes or tights, we recommend ordering those as soon as possible to ensure we can get you what you need.

All dancewear orders MUST be placed via the office OR nimbly NO LATER than April 1st.

Again, there is no guarantee we will be able to get items in time. If ordering from nimbly, please be aware of the ship dates given to you prior to ordering.

Primary Showcase

WHAT IS IT?

This year, we are introducing a brand new Primary Showcase! This show is strictly for our 2-5 year old classes (Tiny Tots, Pre-K and Kinder).

HOW WILL IT WORK?

It will work like any other show but with a few twists!
Some new features we are adding this year:

1. **Kinder Graduation Recognition** - this is for our 5 year old dancers who will be moving into our Beginner/Leveled program! This is for dancers who will be turning 6 prior to the start of the new season!
2. **Dancer Finale Parade** - At the end of the show, dancers will all line up backstage to walk across stage one class at a time and wave to all the parents!

HOW CAN I VOLUNTEER TO WORK BACKSTAGE?

A link is attached to this email to sign up to be a class mom. We only allow 1 mom per class to sign up as space is tight and we've found it helps the show flow better. Reminder that this applies only to the Primary Showcase.

Class moms will remain with the classes in the backstage dressing room, accompany dancers to and from stage and walk with dancers across the stage during our finale parade.

Company Showcase

WHAT IS IT?

Our Company Showcase will be held on Friday, May 17th at 6:00pm. This will be a chance to see all of our company dancer's routines for this season! It's also a great time to come and see everything if you're interested in auditioning for Company for our 2024-2025 season.

Company dancers will receive the show order separately.

\$5 per ticket!

Located at Rockwall High School PAC at Uteley

Class Moms for Primary Showcase

Class moms are a unique opportunity to volunteer your time to your dancers class. Here's a list of what is entailed:

- **Beginning in March**, you will receive a full class list with contact information. You will be responsible, alongside RDA, for helping out with basic recital communication in preparation for picture week, rehearsal week and recital day.
- **Recital Day** - You will be that classes "backstage volunteer" for the show they are in. This includes arriving **1 hour prior** to the show, assisting with that class backstage and taking them to and from stage. Since your dancer would be in that class, you would be able to watch them either from the side of stage or from a row that we have blocked off for class moms/staff.

This opportunity is available only to our Primary Showcase. Should we open up backstage volunteers for other shows, we will be sure to notify our parents!

Sign Up Sheet is attached to this email!

Ticket Information

When do tickets go on sale?

Online ticket sales will begin on **April 25th** and end the day of Recital. We will sell a limited amount of recital tickets on the day of. We encourage the bulk majority of ticket sales be purchased online, ahead of time!

Do dance families receive any tickets?

Yes! Each family receives (2) tickets. You will receive an email with a code and instructions on how to redeem these tickets and how they will be used during your check out process. We will also provide video instruction. **These 2 tickets are redeemable once per show that your child is dancing in** - additional tickets may be purchased for other attendees.

Who can purchase tickets?

Anyone with the link can purchase tickets to our show! This link will be available on social media, our website and via email.

Are there any restrictions for attendees?

There are currently no restrictions on how many guests can attend.

Children aged 3 & under can enter as a lap child, as long as they do not occupy a seat. This is a reserved seating event.

Recital Ticket Price: \$10
Company Showcase Price: \$5



Online Ticket
Sales Date

Thursday, April 25th

Recital Merch



Recital shirts will be available to pre-order through an online store from **February 5th-March 31st**

Recital shirts range from **\$25-\$30** depending on style/sizes ordered.



Recital Ads/Yearbook

Each year, RDA provides all members of the RDA family and our community the chance to send a special shout out to their dancer or to promote their business or upcoming opportunities in our annual yearbook!

Ads range from \$15-\$100. Each ad purchase of a Quarter Page size & up comes with a complimentary yearbook.

Any dancer who sells/receives sponsorship from 3+ businesses (at half page or higher), will receive a free personal half page ad!

Email the office for more info!

Available to pre-order: **February 5th-April 20th**
Yearbooks are \$20!

RDA Yearbook Personal Ads FULL COLOR

All ads are designed with your photos and greetings.

<p>\$100 FULL PAGE 8"W x 10"H 3 Pictures Up to 30 Words</p>	<p>\$65 HALF PAGE 8"W x 5"H 2 Pictures Up to 20 Words</p>
<p>\$35 1/4 QUARTER PAGE 3.75"W x 5"H 1 Picture Up to 15 words</p>	<p>\$25 1/8 PAGE 3.75"W x 2"H 1 Picture Up to 10 words</p> <p>HEADLINER 3.75"W x 1.25"H</p> <p>\$15 No pictures up to 20 words</p>

Lily James
 We are so proud of our finest dancer! Your little light shines so bright!
 Love you!
 Love, Your Family

Amelia
 To Amelia, our tiny princess, don't let these bright stars dim your shine!
 We love you!
 Mommy, Daddy, and all!

BLUE DUCK REAL ESTATE
 Tiny Tots,
 May you glide through recital with the grace of a duck on water!

Recital Flowers

Want to avoid the lines on Recital Day? RDA has pre-order flower options available from February 5th-April 20th. Options include:

2 Single Stem Roses

Mini Bouquet (small seasonal flowers with greenery)

Grand Bouquet (large seasonal flowers with greenery).

All tied with ribbon.

Now Available to Pre-Order!

Digital Copies of Recital

Each RDA Recital show will be recorded for digital viewing. These digital copies can be pre-ordered prior to Recital Day and will be emailed out AFTER recital. More information about recital videos will be released at a later date.

Ads/Shout Outs, Yearbook Programs, Flowers, Pictures and Videos are all optional purchases